



CUSTOMIZE YOUR GIVING

YOUR NAME HERE



Is your company looking for an innovative way to recognize clients and employees? Is it getting harder to find the right holiday or commemorative gift? Now you can give the gift of giving!

GIVING CARDS ACT MUCH LIKE RETAIL GIFT CARDS but can be redeemed to benefit a charity chosen by the card recipient. With the Giving Card, you will be giving something that demonstrates your regard for each individual's interests.

Because each Giving Card purchase is a donation to The Community Foundation, you are entitled to a charitable tax deduction for the full purchase price of the cards. The Giving Card recipient will redeem the card – in their name – to support any 501(c)(3) public charity located in the United States, including schools, churches, synagogues or the like.

CARD ORDERS MAY BE CUSTOMIZED WITH YOUR NAME AND/OR LOGO, as set forth in the schedule below. These assume you pay by check rather than credit card:

PRICE PER CARD FOR CUSTOMIZATION:

1 - 100 cards — \$1.50 per card
(+ the amount you want loaded on the card)

101 - 500 cards — \$1.00 per card
(+ the amount you want loaded on the card)

501 OR MORE — \$.50 per card
(+ the amount you want loaded on the card)

Generally, Giving Cards are loaded in denominations of **\$25, \$50 and \$100**.

EXAMPLE

500 customized cards, each with **\$50** giving value:

| | |
|----------------------------------------------------------|-------------------|
| Giving value loaded onto each card (500 X \$50) | \$25,000 |
| Processing fee | *\$500 |
| TOTAL | **\$25,500 |

** This is a special introductory offer through the end of 2011!*

*** The entire amount, \$25,500 is a charitable contribution that supports the mission of The Community Foundation of Middle Tennessee, a nonprofit dedicated to promoting and facilitating philanthropy.*

Should you desire a custom designed envelope for the cards, The Community Foundation of Middle Tennessee will work with your staff to create the envelope. All hard costs for the envelope production will be borne by the company.

To place a customized or bulk card order, contact The Community Foundation at 615-321-4939